

2022 Board Meeting San Diego on January 27th, 2022

Minutes:

Annual Board meeting of September 12, 2021.

Pat Fletcher offered two corrections, re: Farmland Reserve: which needed to be changed to a Not-for-profit arm of LDS, that National Historic Trails needed to be capitalized. Bill Martin had two corrections under the Partnership section, changing the word "theme" to "emphasis," and deleting one sentence beginning "But the Partnership...in the Obama administration." Lee Black made a motion to approve the minutes as amended. Bill Martin seconded. Motioned passed.

Emergency Board Meeting minutes of November 15, 2021

Bill Martin moved to ratify the minutes as written. Helen Hankins seconded. Motion passed.

Special Board Meeting December 6, 2021.

After a name spelling correction, Pat Fletcher moved that the minutes be ratified. Jean Coupal-Smith seconded. Motion passed.

Special Board Meeting by Zoom March 28th 2022

Motion: To hold the 2023 Convention in Gering/Scottsbluff

Proposed by John Briggs, Seconded by Lee Black, Approved unanimously.

Special Board Meeting by Zoom April 30th 2022

Project – OCTA Brand Bible (Guide) and Marketing Plan. Request to complete the funding using \$2,000 from the existing Marketing budget.

Proposed – Bill Martin, Seconded – Lee Black, Approved with one abstention.

Special Board Meeting by Zoom July 28th, 2022

Motion: Unless new health Orders are issued we will advise our members and attendees at the OCTA Annual Convention in Casper that ‘masks are recommended but not required’ for all indoor sessions and on the coaches. We will communicate this by E-News and by posters at the Convention. We will make masks available at Registration. Proposed by John Briggs, Seconded by Lee Black, Approved unanimously.

Board Meeting Casper August 28 – 29th 2022

Minutes of the Board Meeting of January 27th, 2022 were approved

Minutes of the Zoom Meetings of March 28th, April 30th, and July 28th were ratified.

The budget for the year ending September 30th, 2023 was presented. Pat Fletcher moved to accept the budget as presented. It was seconded by John Winner. There were lengthy

questions and discussions because the proposed budget indicated an approximate \$42,500 deficit for 2023. President John Briggs called for the question for the motion on the table. All in favor. None against. Motioned passed.

Election Results: Lee Black reported the results of the annual election of directors conducted by mail. The newly elected officers of the board are Jean Coupal-Smith, Michael Smith, and Steve Knight.

The nominating committee proposed a new slate of officers: John Winner, National Preservation Officer; Jo Johnston, Secretary; Jerry Mogg, Treasurer; Lee Black, Past President; Steve Allison, Vice President/President-Elect; John Briggs, President. There were no other nominations from the floor. **Pat Traffas moved that the nominated slate become the elected slate. It was seconded by Pat Fletcher. All in favor.**

Emergency Board Meeting by email on Oct 12, 2022

Motion to approve the following Standing Committee appointments
Gina Sifers – Chair of the Marketing and PR Committee
Steve Allison – Chair of the Education Committee
Matt Mallinson – Liaison Representative for PNTS and Chair of that Committee
Cecilia Bell – Chair of Legislative Committee within PNTS activity.
The appointments were approved unanimously.

Special Zoom Board meeting of Feb 21, 2023

To discuss the proposed definition of Board Objectives and Board Member Duties as defined. Motion to be brought forward at the St Joseph Board Meeting.

2023 Board Meeting St Joseph March 30th, 2023

The Board of Directors Meeting in Casper, Wyoming, on August 28, 2022. Pat Fletcher moved the minutes to be approved as written. Lee Black seconded. Motion passed.

Ratification of e-mail meeting to approve Committee appointments Oct 12, 2022. Pat Traffas moved to ratify. Mike Smith seconded. No discussion. All in favor. Motion passed

Ratification of Zoom Board meeting of Feb 21, 2023. A motion to approve Board Objectives and Board Member Duties was made by Jerry Mogg and seconded by Pat Fletcher. All in favor. Motion passed.

BOARD MEMBER DUTIES

Review and approve budgets and financial reports.

Oversee the OCTA committees. Accept the Committee reports. Committees should seek the full board's approval for all unbudgeted major expenditures, i.e. over \$1,000 and issues.

Ensure effective succession planning and successful senior leader transitions.

Ensure that new and existing board members fully understand their core obligations.

Ensure that new and existing Chapter Presidents are trained and understand their obligations.

Improve the organization's public standing.

Act as an ambassador for OCTA to the public.

Act as Ambassadors for the organization's mission, vision, strategic plan, and policies.

MOTION: Lee Black made a motion to put the list in the Leadership Manual. Steve Knight seconded. All in favor. Motion passed

Pat Fletcher made a motion to hold the 2024 symposium in El Paso, Texas, and the 2024 convention in Pendleton, Oregon. Pat Traffas seconded. All in favor. Motion passed.

John Briggs raised the subject of membership fees. Jerry Mogg made a motion that membership fees for Emigrant be raised from \$50 to \$60, the Pioneer category be raised from \$65 to \$75 effective October 1, 2023. Michael Smith seconded. Discussion followed. The motion was withdrawn. Instead, **Michael Smith made a motion to raise the Emigrant fee from \$50 to \$60, the Pioneer from \$65 to \$75, the Pathfinder fee from \$90 to \$100, and the Meeker Lifetime membership from \$1,000 to \$1,500 effective October 1, 2023. This was seconded by Lee Black. All in favor. None against. Motion passed.**

A full introduction of the proposed new Brand Guide and Logo was presented by the committee, followed by numerous comments and questions. They have been approved by the Marketing Committee. **Lee Black made a motion that the board approve the Brand book and logo as approved by the committee. It was seconded by Helen Hankins. All in favor.**

Board Meeting in Gering, NE, July 24, 2023

MINUTES APPROVAL of the minutes from March 30, 2023, in St. Joseph, MO. **Helen Hankins moved the minutes to be accepted as written. Pat Fletcher seconded. All in favor.**

Jerry Mogg made the motion to disburse from the Heritage Fund to Operations a sum calculated by multiplying the number of Life Members by \$60 each year. It was seconded by Steve Knight. All in favor. This disbursement is not separate from the standard Brighton Jones calculated allowable annual disbursement.

President Briggs gave a brief budget review and a comparison between the approved budget for 2023 and the projection for 2024. (See Board Book for details). **Lee Black made a motion to approve the budget as submitted for the fiscal year ending September 30, 2024. Steve Allison seconded. All in favor.**

Pat Traffas gave a verbal report stating that Jenny Miller and Greg Hatten were elected to the Board of Directors. The new Board is; Jean Coupal-Smith, Helen Hankins, Mark Howe, Matt Ivory, Steve Knight, Jenny Miller, Pat Traffas, Michael Smith, and Greg Hatten.

Election of Officers: Pat Traffas thanked Lee Black and Roger Blair for their help on the Nominations committee. Candidates for election were:

President, Steve Allison, Utah Crossroads Chapter

Vice President candidates were Helen Hankins, CA/NV Chapter, and Dr. Matt Mallinson, Trails Head Chapter

Jo Johnston, Secretary, CA/NV Chapter

Jerry Mogg, Treasurer, Gateway Chapter

Preservation Officer, John Winner, CA/NV Chapter.

John Briggs took up the position as Immediate Past President.

There being two candidates for the position of Vice President an election by the (nine) Directors was required and took place by ballot.

Counting having been completed; it was recorded that Helen Hankins was elected to the position of Vice President. The slate of Officers was thus finalized. Pat Traffas announced the slate of Officers to be elected by the Directors: Steve Allison, President; Helen Hankins, Vice President; Jo Johnston, Secretary; Jerry Mogg, Treasurer; and John Winner, National Preservation Officer.

Pat Traffas moved that the election of the slate of officers be certified, and the ballots be destroyed. Mark Howe seconded. All in favor.

Special Board Meeting by Zoom September 7th, 2023

New Board Secretary. Steve Allison thanked Jo Johnston for her service as secretary. A proposal to appoint Nancy Briggs for the remainder of Jo's term was put forward. It was followed by a brief discussion. **Steve Knight moved to accept Jo Johnston's resignation and to appoint Nancy Briggs as the new secretary. It was seconded by Jean Coupal-Smith. All directors were in favor.**

Given the changes in branding, YouTube videos, Social Media marketing, and escalation of Preservation issues due to green energy, a review of the Strategic imperatives is necessary. A brief discussion followed. **John Briggs moved that the President reconvene the Strategic Planning Committee (a Special Committee) to review the Strategic Plan. Members should be appointed by Steve and approved by the Board. The motion was seconded by Pat Traffas and approved unanimously.**